




Red Creative Moves Ltd – client vacancy

JOB TITLE:	Online Marketing Manager
LOCATION:	<input checked="" type="checkbox"/> East Midlands <input type="checkbox"/> Derbyshire <input type="checkbox"/> South Yorkshire <input checked="" type="checkbox"/> Nottm'shire <input type="checkbox"/> Leicestershire <input type="checkbox"/> All
REF. NUMBER:	RDD1093
SALARY DETAILS:	c£40,000+, plus bonus, 25 days holiday
ROLE PROFILE:	<p>With an agency look, feel, and culture, our client is a leading provider of B2B communications services in the UK, with exceptional growth across a global client base, consisting of very well known brands.</p> <p>With continued growth, they are ambitious and focused, and seek a marketing expert to lead their online marketing. Managing a small team, and a budget of £500,000 p.a., the successful candidate will be an ambassador for the brand, managing a centralised web development & design resource, and marketing activities across the UK, Eire, USA, and Australia, ultimately generating leads via PPC, SEO and varied aspects of social media, in addition to offline channels.</p>
CANDIDATE PROFILE:	<p>For consideration will need to have a degree in marketing, advertising, business studies, or similar, along with a CIM diploma or equivalent qualification.</p> <p>Coming from, or having worked on, technology-sector online marketing would be highly desirable, with your career to date demonstrating a track record of business growth.</p> <p>You will be highly proficient in all aspects of online marketing, (including SEO, PPC, and Social Media), and competent TTL ideally.</p> <p>They would like to see that your previous role/s included team management, strategies and systems, and data analytical and interrogation skills.</p> <p>French or Spanish language skills will be a distinct advantage.</p> <p>If you have the passion & talent required, and your career to date meets the above criteria, we would like to hear from you. All applications will be treated in absolute confidence.</p>

	<p>If your supplied details match our client's criteria fully, you will hear back from us fast, with absolute discretion maintained at all times.</p> <p>If you do not hear back from us, sorry, you have been unsuccessful in this application, as other candidates match the client's selection criteria more fully. In this case, please feel free to apply for other future roles.</p>
	<p>Established in 2002, we are an independently run recruitment agency, providing professional recruitment services covering all aspects of ...</p> <ul style="list-style-type: none"> • Advertising • Design • Marketing

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