



Red Creative Moves Ltd – client vacancy

JOB TITLE:	Digital Marketing Executive
LOCATION:	<input checked="" type="checkbox"/> East Midlands <input type="checkbox"/> Derbyshire <input checked="" type="checkbox"/> South Yorkshire <input checked="" type="checkbox"/> Nottm'shire <input type="checkbox"/> Leicestershire <input type="checkbox"/> All
REF. NUMBER:	909-5
SALARY DETAILS:	To £28,000, plus comprehensive benefits package
ROLE PROFILE:	<p>One of the worlds leading suppliers of rehabilitation and daily living aids supplied to a combination of the retail base, commercial dealers, directly to consumer, and also to clinicians that include Occupational Therapists and Physiotherapists in the NHS, Social Services, and Private sector.</p>
CANDIDATE PROFILE:	<p>Implementing best practices ensuring high visibility and generating analytical reports on campaign effectiveness. Working closely with the Creative Services Manager, you will devise and oversee ecommerce strategy and liaise with other colleagues to ensure accurate and effective digital content is produced to a constantly high standard.</p> <p>Experience of affiliate campaign management, PPC campaign management and SEO analysis and implementation.</p> <p>You will need a good understanding of SEO techniques coupled with previous experience of managing effective PPC campaigns, used to using web analytic tools (such as Google Analytics), and knowledge of Google Ad Words Professional.</p>
	We will respond to all relevant candidates with absolute discretion maintained at all times.



Established in 2002, we are an independently run recruitment agency, providing professional recruitment services covering all aspects of ...

- Advertising
- Design
- Marketing
- PR

... handling both permanent and freelance opportunities across the East Midlands and beyond.

With over 12 years recruiting experience behind us, we don't operate a numbers lottery, and we actively strive to ensure a complete career match.

All applications are handled in the strictest of confidence.

Red Creative Moves Ltd. Offices 2&3, 7 Musters Road, West Bridgford, Nottingham. NG2 7PP

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