




Red Creative Moves Ltd – client vacancy

JOB TITLE:	Web Content Co-ordinator
LOCATION:	<input checked="" type="checkbox"/> East Midlands <input type="checkbox"/> Derbyshire <input checked="" type="checkbox"/> South Yorkshire <input checked="" type="checkbox"/> Nottm'shire <input type="checkbox"/> Leicestershire <input type="checkbox"/> All
REF. NUMBER:	909-3
SALARY DETAILS:	To £24,000, plus a comprehensive benefits package
ROLE PROFILE:	<p>One of the worlds leading suppliers of rehabilitation and daily living aids supplied to a combination of the retail base, commercial dealers, directly to consumer, and also to clinicians that include Occupational Therapists and Physiotherapists in the NHS, Social Services, and Private sector.</p> <p>With local expansion, our client seeks an experienced Web Content Co-ordinator to join their marketing team, managing all on-line content and applying SEO to ensure high search engine rankings. This will involve creating; managing and improving the online content offering for several websites, ensuring 100% of the entire online catalogue is up-to-date.</p> <p>You will provide feedback on campaign conversion rates, SEO positioning, managing a feedback process for website developments and changes from concept to completion.</p>
CANDIDATE PROFILE:	<p>You will be an experienced Web-based professional, experienced in the above and with clear experience in problem solving and decision making skills.</p> <p>You will be able to demonstrate a thorough commercial understanding of content management processes and effective SEO techniques, and be an excellent communicator - able to translate marketing / commercial briefs into engaging and effective website content.</p>

	<p>We will respond to all relevant candidates with absolute discretion maintained at all times.</p>
	<p>Established in 2002, we are an independently run recruitment agency, providing professional recruitment services covering all aspects of ...</p> <ul style="list-style-type: none"> • Advertising • Design • Marketing • PR <p>... handling both permanent and freelance opportunities across the East Midlands and beyond. With over 12 years recruiting experience behind us, we don't operate a numbers lottery, and we actively strive to ensure a complete career match. All applications are handled in the strictest of confidence.</p>

Red Creative Moves Ltd. Offices 2&3, 7 Musters Road, West Bridgford, Nottingham. NG2 7PP
 Tel 0115 945 5520 Fax 0115 981 5448 Email enquiryred@red-creative-moves.co.uk
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