




## Red Creative Moves Ltd – Client Vacancy

<b>JOB TITLE:</b>	<b>Product Marketing Manager</b>
<b>LOCATION:</b>	<input checked="" type="checkbox"/> <b>East Midlands</b> <input type="checkbox"/> Derbyshire <input type="checkbox"/> South Yorkshire <input checked="" type="checkbox"/> <b>Notm'shire</b> <input type="checkbox"/> Leicestershire <input type="checkbox"/> All
<b>REF. NUMBER:</b>	<b>908-4</b>
<b>SALARY DETAILS:</b>	<b>£27,000 - £30,000</b>
<b>ROLE PROFILE:</b>	<p>Will be responsible for the ongoing development and marketing of a suite of successful software products. Involved in product planning, conception and design, this role covers a broad span of commercial responsibilities including competitor product analysis, formulation and preparation of marketing plans. Involvement in packaging design, creation of marketing collateral and promotional products.</p>
<b>CANDIDATE PROFILE:</b>	<p>A minimum of 5 years marketing experience, ideally backed by a marketing degree or relevant qualification (CIM; Chartered Institute of Marketing). Experienced at delivering effective and successful marketing campaigns. Ideally the successful candidate will have marketing experience of software products.</p>
	<p>We will respond to all relevant candidates with absolute discretion maintained at all times.</p>
	<p>Established in 2002, we are an independently run recruitment agency, providing professional recruitment services covering all aspects of ...</p> <ul style="list-style-type: none"> <li>• Advertising</li> <li>• Design</li> <li>• Marketing</li> <li>• PR</li> </ul> <p>... handling both permanent and freelance opportunities across the East Midlands and beyond.</p> <p>With over 12 years recruiting experience behind us, we don't operate a numbers lottery, and we actively strive to ensure a complete career match.</p> <p>All applications are handled in the strictest of confidence.</p>