


VACANCY TEMPLATE – DRH

INDUSTRY SECTOR:	<input type="checkbox"/> Advertising <input checked="" type="checkbox"/> Marketing <input type="checkbox"/> Design <input type="checkbox"/> Agency <input type="checkbox"/> Account Mngt <input type="checkbox"/> Media
SALARY/PACKAGE:	To £25,000 basic, plus bonus, company pension, 25 days holiday, life cover, dental cover, share save, 35.5 hour week.
LOCATION:	<input checked="" type="checkbox"/> East Midlands <input checked="" type="checkbox"/> Derbyshire <input checked="" type="checkbox"/> South Yorkshire <input checked="" type="checkbox"/> Nottm'shire <input type="checkbox"/> Leicestershire <input type="checkbox"/> All
REF. NUMBER:	605-2
JOB TITLE:	Product Manager For consideration you will need to be based within the East Midlands region: Derbyshire, Derby, South Yorkshire, Nottingham, Nottinghamshire, Leicester, Leicestershire
COMPANY PROFILE:	One of the worlds leading suppliers of rehabilitation and daily living aids supplied to a combination of the retail base, commercial dealers, directly to consumer, and also to clinicians that include Occupational Therapists and Physiotherapists in the NHS, Social Services, and Private sector.
ROLE PROFILE:	Primary responsibilities include the maximization of turnover and profitability of a designated range of a very diverse range of products, developing new and existing distribution channels for product ranges, and the timely introduction and development of new and innovative product that satisfies market requirements. You will also be responsible for managing sourcing and re-sourcing of product, ensuring product is fit for purpose and meets appropriate regulatory requirements; liaison with new and existing vendors to reduce costs, providing internal and external training and support, managing product brands, pricing; packaging and distribution channels. Working with the design studio, the role also includes origination and proofing catalogues, initiating product copy and photography, proposal and management of promotional programmes, literature and initiatives, nominating products for exhibition programmes, and recommending appropriate events.

<p>CANDIDATE PROFILE:</p>	<p>Reporting to the Marketing Manager, you will have at least 3 Years Sales and Marketing experience in your career to date, highly computer literate, numerical, and with well developed analytical skills. Knowledge and experience of rehabilitation products and/or Local Authorities, hospitals, trade and mail order outlets is a distinct advantage.</p>
	<p>We will respond to all relevant candidates with absolute discretion maintained at all times.</p>
	<p>Established in 2002, we are an independently run recruitment agency, providing professional recruitment services covering all aspects of ...</p> <ul style="list-style-type: none"> • Advertising • Design • Marketing • PR <p>... handling both permanent and freelance opportunities across the East Midlands and beyond. With over 12 years recruiting experience behind us, we don't operate a numbers lottery, and we actively strive to ensure a complete career match. All applications are handled in the strictest of confidence.</p>